

PROMOTION TERMS & CONDITIONS THE SAMSUNG BUY AND GET 2021 PROMOTION

Please read these Promotion terms and conditions (“Terms and Conditions) carefully. Participation in this Promotion will constitute your agreement to comply with these Terms and Conditions. If you do not agree with these Terms and Conditions, please do not participate in this Promotion. Please refer to this website for the current Terms and Conditions for this Promotion: www.samsung.com/za/offer

All participants during the term of this Promotion agree to be bound by the following terms and conditions:

1. Promotion: The Samsung Buy and Get 2021 Promotion (“Promotion”).

- 1.1. The Organiser of the Promotion is Samsung Electronics South Africa (Proprietary) Limited, Registration number: 1994/003872/07 and/or its agencies ("Organiser").
- 1.2. Incentiv, a division of MMS Communications South Africa (Pty) Ltd with registration number : 1976/0107/07 (hereinafter referred to as “Incentiv”), has been appointed as an agent of Samsung Electronics South Africa (Proprietary) Limited for the distribution and management of the Buy and Get promotion. Please read our Privacy policy with application to the Protection of Personal of Information Act 4 of 2013 by accessing this link: <https://www.incentivprivacypolicy.co.za/>.

Please note that by accepting the terms of this agreement, it would constitute an express consent to process your personal information for the purposes of this Promotion.

2. Promotion Period:

- 2.1. The Promotion is split into 2 (TWO) Phases. Phase 1 (ONE) will run from **Sunday 24 October 2021 [00h01]** and Phase 2 (TWO) will run from **Wednesday 01 December 2021 [00h01]**. Both Phases (ONE and TWO) will run until **Sunday 02 January 2022 [23h59]** (“**the Promotion Period**”), in South Africa and purchase of the Qualifying Products must have taken place within the relevant Promotional Period.
- 2.2. The participant will have until **Sunday 23 January 2022 [23h59]** to register for the Offer via the WhatsApp number **+27 87 056 2144**.
- 2.3. The duration of the Promotion may be extended or curtailed at the discretion of the Organiser.

2.4. Promotion is valid while stock lasts and delivery of the Qualifying Products must be received by the participant by Sunday 23 January 2022 [23h59].

3. Who may enter:

3.1. the participant must:

3.1.1. be citizens of the Republic of South Africa and/or legal residents of the aforesaid country;

3.1.2. be currently residing in the Republic of South Africa;

3.1.3. be a natural person and be at least 18 (eighteen) years old at the date of the commencement of the Promotion Period;

3.1.4. be a natural person and not a juristic entity, which juristic entity includes, but is not limited to a Business to Business [B2B] partner, cross border partner or retail partner and

3.1.5. purchase in the participant's own name any of the products listed in the table at clause 6.1 below ("the Qualifying Products") through a participating retailer in South Africa during the Promotion Period.

4. How to qualify for the Promotion:

4.1. The participants must purchase any of the Qualifying Products during the relevant Phase 1 (ONE) or 2 (TWO) Promotional Period as listed in the Table below from a participating retailer with the Republic of South Africa to receive the Offer:

| PRODUCT CATEGORY | PRODUCT TYPE | REWARD TIER | MODEL NUMBER |
|--|--------------------------------|-------------|----------------|
| HOME APPLIANCES - PHASE 1 & 2 | | | |
| AirDresser | AirDresser with Steam Function | GOLD | DF10A9500CG/FA |
| Refrigerator | Bespoke French Door | GOLD | RF71A967535/FA |
| Refrigerator | French Door | GOLD | RF28K9360SG/FA |
| Refrigerator | French Door | GOLD | RF28R7351SR/FA |
| Refrigerator | French Door | GOLD | RF24R7201SG/FA |
| Refrigerator | Side by Side | SILVER | RS65R5691B4/FA |
| Refrigerator | Side by Side | SILVER | RS65R5411M9/FA |
| Refrigerator | Side by Side | SILVER | RS64R53112A/FA |
| Refrigerator | Side by Side | SILVER | RS64R5311B4/FA |

| | | | |
|---------------------------------|---------------------------|--------|---------------------------------|
| Refrigerator | Side by Side | SILVER | RS64R5311M9/FA |
| Refrigerator | Side by Side | SILVER | RS62R5011M9/FA |
| Refrigerator | French Door | BLUE | RF67QESL1/FA |
| Refrigerator | French Door | BLUE | RF49A5202B1/FA |
| Refrigerator | French Door | BLUE | RF49A5202SL/FA |
| Refrigerator | Side by Side | BLUE | RS50N3C13S8/FA |
| Refrigerator | Side by Side | BLUE | RS52N3B13S8/FA |
| Refrigerator | Side by Side | BLUE | RS54N3A13S8/FA |
| Refrigerator | 1 Door Upright | BLUE | RR39M71407F/FA |
| Freezer | 1 Door Upright | BLUE | RZ32M71107F/FA |
| Refrigerator | Top Freezer | BLUE | RT62K7110SL/FA |
| Refrigerator | Top Freezer | BLUE | RT50K6531SL/FA |
| Refrigerator | Bottom freezer | BLUE | RL4363SBAB1/FA |
| Washing Machine | Add Wash Front Loader | BLUE | WW12K8412OX/FA |
| Washing Machine | Eco Bubble Front Loader | BLUE | WW12TP84DSX/FA |
| Washing Machine | Add Wash Front Loader | BLUE | WW90K5410UX/FA |
| Washing Machine | Eco Bubble Front Loader | BLUE | WW90T554DAN/FA |
| Washing Machine | Eco Bubble Front Loader | BLUE | WW80J5555FX/FA |
| Washing Machine | Eco Bubble Front Loader | BLUE | WW80TA046AX/FA |
| Washing Machine | Eco Bubble Front Loader | BLUE | WW70T4040CX/FA |
| Dryer | Heat Pump Tumble Dryer | BLUE | DV80TA020AN/FA |
| Dryer | Heat Pump Tumble Dryer | BLUE | DV90T5240AN/FA |
| Washing Machine | Washer Dryer Combo | BLUE | WD90J6410AX/FA |
| Washing Machine | Washer Dryer Combo | BLUE | WD90T654DBN/FA |
| Washing Machine | Washer Dryer Combo | BLUE | WD70J5410AX/FA |
| Washing Machine | Washer Dryer Combo | BLUE | WD70TA046BX/FA |
| Washing Machine | Top Loader | BLUE | WA24A8370GV/FA |
| Washing Machine | Top Loader | BLUE | WA21A8370GV/FA |
| Gas Cooker | 90cm Free Standing | BLUE | NY90T5010SS/FA |
| Dishwasher | 14 Place Dishwasher | BLUE | DW60M5070FS/FA |
| Vacuum Cleaner | Jet 70 Stick | BLUE | VS15T7036R5/FA |
| Vacuum Cleaner | Jet 75 Stick | BLUE | VS20T7536T5/FA |
| Vacuum Cleaner | Jet 90 Stick | BLUE | VS20R9046T3/FA |
| Washing Machine | Big Capacity Front Loader | BLUE | WF16T6500GV/FA |
| Dryer | Big Capacity Dryer | BLUE | DV16T8740BV/FA |
| AIRCON – PHASE 1 & 2 | | | |
| Airconditioner Wall Mount | WindFree AR9500 | SILVER | AR24BSAAAWK/FA / AR24TSEAAWK/FA |
| Airconditioner Wall Mount | WindFree AR9500 | SILVER | AR24BSAAAWKNFA / AR24TSEAAWKNFA |
| Airconditioner Wall Mount | WindFree AR9500 | SILVER | AR24BSAAAWKXFA / AR24TSEAAWKXFA |
| Airconditioner Wall Mount | WindFree AR7500 | SILVER | AR24TSHCBWKNFA |
| Airconditioner Wall Mount | WindFree AR7500 | SILVER | AR24TSHCBWKXFA |

| | | | |
|---------------------------------------|-----------------------------|--------|---------------------------------|
| Airconditioner Wall Mount | WindFree AR7500 | SILVER | AR24TSHCBWK/FA |
| Airconditioner Wall Mount | WindFree AR9500 | SILVER | AR18BSAAAWK/FA / AR18TSEAAWK/FA |
| Airconditioner Wall Mount | WindFree AR9500 | SILVER | AR18BSAAAWKNFA / AR18TSEAAWKNFA |
| Airconditioner Wall Mount | WindFree AR9500 | SILVER | AR18BSAAAWKXFA / AR18TSEAAWKXFA |
| Airconditioner Wall Mount | WindFree AR7500 | SILVER | AR18TSHCBWKNFA |
| Airconditioner Wall Mount | WindFree AR7500 | SILVER | AR18TSHCBWKXFA |
| Airconditioner Wall Mount | WindFree AR7500 | SILVER | AR18TSHCBWK/FA |
| Airconditioner Wall Mount | WindFree AR9500 | BLUE | AR12TSEAAWK/FA/ AR12BSAAAWK/FA |
| Airconditioner Wall Mount | WindFree AR9500 | BLUE | AR12TSEAAWKNFA / AR12BSAAAWKNFA |
| Airconditioner Wall Mount | WindFree AR9500 | BLUE | AR12TSEAAWKXFA / AR12BSAAAWKXFA |
| Airconditioner Wall Mount | WindFree AR7500 | BLUE | AR12TSHCBWK/FA |
| Airconditioner Wall Mount | WindFree AR7500 | BLUE | AR12TSHCBWKNFA |
| Airconditioner Wall Mount | WindFree AR7500 | BLUE | AR12TSHCBWKXFA |
| Airconditioner Wall Mount | WindFree AR7500 | BLUE | AR09TSHCBWK/FA |
| Airconditioner Wall Mount | WindFree AR7500 | BLUE | AR09TSHCBWKNFA |
| Airconditioner Wall Mount | WindFree AR7500 | BLUE | AR09TSHCBWKXFA |
| LIFESTYLE TV – PHASE 1 & 2 | | | |
| Lifestyle TV | 65" The Frame TV | GOLD | QA65LS03AAKXXA |
| Lifestyle TV | LSP9T The Premiere | GOLD | SP-LSP9TKAXXA |
| Lifestyle TV | LSP7T The Premiere | GOLD | SP-LSP7TKAXXA |
| Lifestyle TV | 55" The Frame TV | SILVER | QA55LS03TAKXXA |
| Lifestyle TV | 55" The Frame TV | SILVER | QA55LS03AAKXXA |
| Lifestyle TV | 55" The Serif TV | SILVER | QA55LS01TAKXXA |
| Lifestyle TV | 50" The Serif TV | BLUE | QA50LS01TAKXXA |
| Lifestyle TV | 43" The Serif TV | BLUE | QA43LS01TAKXXA |
| MONITOR – PHASE 2 | | | |
| Monitor | 49" Odyssey Neo G9 | BLUE | LS49AG950NUXEN |
| Monitor | 32" UHD Smart Monitor M7 | PURPLE | LS32AM700UAXXA |
| Monitor | 34" High Resolution Monitor | PURPLE | LS34A650UXAXXA |
| Monitor | 27" 144Hz Gaming Monitor | TEAL | LF27G35TFWUXEN |
| Monitor | 32" Curved Monitor | TEAL | LC32R500FHAXXA |
| Monitor | 32" FHD Smart Monitor M5 | TEAL | LS32AM500NAXXA |
| Monitor | 27" 144Hz Gaming Monitor | TEAL | LC27G55TQWRXEN |

4.2. There are 5 (FIVE) Reward Tiers which are based on the type of Qualifying Product purchased. The Reward Tiers as as follows:

- 4.2.1. **Gold** which has a value of R10 000 (Ten Thousand Rand) and allows the participant to choose a reward from any of the following partners – Dis-Chem, Mr D Food, African Pride by Marriott® BONUS BREAK, Flight Centre and DStv/ MultiChoice subscriptions.
- 4.2.2. **Silver** which has a value of R6000 (Six Thousand Rand) and allows the participant to choose a reward from any of the following partners – Dis-Chem, Mr D Food, Protea Hotel Fire & Ice! by Marriott® BONUS BREAK, Flight Centre and DStv/ MultiChoice subscriptions.
- 4.2.3. **Blue** which has a value of R3000 (Three Thousand Rand) and allows the participant to choose a reward from any of the following partners – Dis-Chem, Mr D Food, Protea Hotel by Marriott® BONUS BREAK, Flight Centre and DStv/ MultiChoice subscriptions.
- 4.2.4. **Purple** which has a value of R1000 (One Thousand Rand) and allows the participant to choose a reward voucher from any of the following partners- Dis-Chem, Mr D Food, Protea Hotel by Marriott®, Flight Centre and DStv/ MultiChoice subscriptions. The reward is a R1000 (One Thousand Rand) voucher to be utilized with the chosen reward partner.
- 4.2.5. **Teal** which has a value of R500 (Five Hundred Rand) and allows the participant to choose a reward voucher from any of the following partners- Dis-Chem, Mr D Food, Protea Hotel by Marriott®, Flight Centre and DStv/ MultiChoice subscriptions. The reward is a R500 (Five Hundred Rand) voucher to be utilized with the chosen reward partner.
- 4.3. All purchases must be made through a participating retailer in South Africa during the Promotion Period [for a full list of the selected authorized participating retailer, please visit www.samsung.com/za/offer].
- 4.4. All participants must retain the proof of purchase relating to the purchase of their Samsung Qualifying Products to register for the corresponding Offer.
- 4.5. All qualifying registrations must be completed by Sunday 23 January 2022 [23h59].

5. Can I qualify more than once for the Offer:

- 5.1. The participant shall qualify for the Offer once for each purchase of the Qualifying Product.
- 5.2. Should there be any dispute in this regard, the Organiser shall be sole adjudicator of the dispute and the Organiser's decision shall be final.

6. Offer:

- 6.1. The Promotion will afford the participant an opportunity to redeem a reward under Teal, Purple, Blue, Silver or Gold depending on the Qualifying Product purchased, as set out in the table under clause 4.1. above. ("Offer").
- 6.2. Each Reward Tier has a different amount as set out in clause 4.2. above.

7. Reward Registration and Redemption:

To qualify for the the selected reward, the participant must follow the following Steps:

7.1 Step 1: WhatsApp Entry Registration:

- 7.1.1 Upon purchase of a Qualifying Product within the Promotional Period, the participant receives proof of purchase from the participating retailer and will be required to save the dedicated Promotion **WhatsApp number +27 87 056 2144** as a contact on their device or alternatively scan the QR code featured on the in-store marketing material.
- 7.1.2 Upon sending an initial "Hi" message via the dedicated WhatsApp number, the participant will follow the prompted WhatsApp messages to complete the entry process via WhatsApp. Information required includes product model code, name and surname, ID number/ passport number, clear copy of ID, email address, purchase date of Qualifying Product, store name where the Qualifying Product was purchased, clear image of the proof of purchase and a clear image of the serial number on product (not on the box).
- 7.1.3 Once the participant has successfully completed their submission, the verification period will take up to **7 (seven) working days** from the date of the WhatsApp submission. If the contents of the participant's WhatsApp submission have been received and found incorrect/ incomplete for whatever reason, the participant will not receive their Offer. The responsibility to provide the correct

information rests with the participant. This submission must be received by no later than **Sunday 23 January 2022 [23h59]**, per clause 4.4.

7.2 **Step 2: Reward Registration Pin Code:**

- 7.2.1 Once the participant has completed the WhatsApp submission process, the contents of their submission will be evaluated and if all the content is correct, their submission will be verified and the participant will be sent a pin code ("**Reward Registration Pin Code**") via SMS with a **Concierge Service contact telephone number to call when ready to select the corresponding Reward as per the table under clause 4.1**. If the contents of the participant's WhatsApp entry submission have been received and found incorrect/ incomplete for whatever reason, the participant will not receive their Reward Registration Pin Code. The responsibility to provide the correct information rests with the participant.
- 7.2.2 Any participant who has unsubscribed from receiving marketing SMSs will not receive the SMS and it is the participant's responsibility to notify the Organiser. **The Organiser cannot be held responsible for SMSs not received by participants.**

7.3 **Step 3: Reward Redemption Form:**

- 7.3.1 When the participant calls the Concierge Service, they will be asked to quote their Reward Registration Pin Code which they received via SMS. A form ("**Reward Redemption Form**") will be emailed to the participant for them to complete and return confirming their chosen Reward.
- 7.3.2 Once the Reward Redemption Form has been received by the Concierge Service, **the participant will receive a voucher ("**Reward Voucher**") via SMS within 10 (ten) working days.**
- 7.3.3 The participant has **1 [one] year** from the date the **Reward Registration Pin Code is issued via SMS, to contact the Concierge Service and select their chosen Reward or the Reward will be forfeited.** The completed Reward Redemption form must be received within this period in order to redeem the Reward.

7.4 **Step 4: Reward Voucher Redemption:**

- 7.4.1 **The participant will be required to contact the service provider [Flight Centre , Protea Hotel by Marriott® or MultiChoice] as stated on the Reward Voucher SMS for Flight Centre, Protea Hotel by Marriott® and**

MultiChoice/DSTV Rewards. Redemption of Dis-Chem and Mr D Food Rewards will be via the dedicated web address “Reward Redemption Platform” as stated in the Reward Voucher SMS.

7.4.2 The participant will be required to book their Reward 4 [four] weeks in advance for the Flight Centre and Protea Hotel by Marriott® Rewards. A copy of the participant’s ID document may need to be submitted when making their booking

7.4.3 For Dis-Chem and Mr D Food, the participant will be credited with a specific value voucher allocation each month (“Monthly Voucher Allocation”), the value of which will be relative to the value of their tier, for a period of 12 (twelve) months from the date their “Reward Voucher” is issued via SMS as per the table below:

| Tier | Month 1 | Month 2 | Month 3 | Month 4 | Month 5 | Month 6 | Month 7 | Month 8 | Month 9 | Month 10 | Month 11 | Month 12 | Total |
|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|---------|
| Blue | R250 | R250 | R250 | R250 | R250 | R250 | R250 | R250 | R250 | R250 | R250 | R250 | R3 000 |
| Silver | R500 | R500 | R500 | R500 | R500 | R500 | R500 | R500 | R500 | R500 | R500 | R500 | R6 000 |
| Gold | R750 | R750 | R750 | R750 | R750 | R750 | R750 | R750 | R1 000 | R1 000 | R1 000 | R1 000 | R10 000 |
| Teal | R250 | R250 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | R500 |
| Purple | R250 | R250 | R250 | R250 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | R1 000 |

7.4.4 All Flight Centre and Protea Hotel by Marriott® travel, must be completed by 31 July 2023, failing which the Reward will be forfeited and the participant shall not have any claim against the Organiser as a result thereof. All bookings for Flight Centre and Protea Hotel by Marriott® Rewards must be received by 31 March 2023 at the latest.

7.4.5 For the Dis-Chem and Mr D Food Rewards, the participant will be allocated Rand denominated vouchers (Monthly Voucher Allocation) each month as per the table above in clause 7.4.3. Each month for a period of 1 (one) to 12 (twelve) months, depending on the participant’s Qualifying Rewards Tier, the participant will be required to log into the Reward Redemption Platform with the unique code found in the Reward Voucher SMS. At this point the participant will be able to pull vouchers in different denominations as set out in the reward terms below (clause) up to their maximum Monthly Voucher Allocation. On the first day of the month for a period of 1 (one) to 12 (twelve) months a new Monthly Voucher Allocation will be activated for the participant to redeem. Any vouchers not redeemed in the previous month will be forfeited. In the event that a participant is allocated their Reward Voucher SMS on any day other than the first day of a month, that month’s voucher will only be valid until the last day of that particular month. The Monthly Voucher Allocation will begin from the date that the Reward Voucher SMS is issued and will be valid for 1 [one] year or the Reward will be forfeited.

- 7.4.6 This Reward is provided at the sole discretion of the Organisers. Every time a participant purchases a Qualifying Product during the Promotional Period as per clause 6.1, they are entitled to redeem the corresponding Reward once they have followed the entry instructions as listed in clause 7. The Organisers accept no responsibility should point of sale communication materials be placed on the incorrect or non-qualifying products or any other communication materials concerning this promotion. All Rewards are based exclusively on clause 6.1 above, per Qualifying Product.
- 7.4.7 The Reward is not transferable and may not be substituted or exchanged for cash or anything else. In no way can this Reward be deducted off the product purchase price in any retailer.
- 7.4.8 Only the purchaser of the product, will be allowed to register for the Reward and redeem the Reward. The Reward cannot be transferred to anyone other than the purchaser of the product.
- 7.4.9 Participants will not be allowed to choose more than one Reward per voucher and Rewards are not interchangeable. Once a Reward has been chosen via the Reward Redemption Form the participant will not be able to swop out or change their Reward choice.

8. The Protea Hotel by Marriott® Reward:

Blue, Silver and Gold Reward Tiers:

- 8.1. The Protea Hotel by Marriott® Reward entitles the participant plus 1 [One] guest to a complimentary “BONUS BREAK” two-night stay at any participating **Protea Hotels by Marriott® [Blue Reward], Protea Hotel Fire & Ice! by Marriott® [Silver Reward]** or **African Pride by Marriott® [Gold Reward Tier]** depending on the Tier Offer. Bookings may only be made on the “**BONUS BREAK**” package and no other class of accommodation. This “BONUS BREAK” two-night stay has the following conditions:
- 8.1.1. Accommodation for 2 [two] people for 2 [two] nights in a standard room only.
- 8.1.2. **The Reward excludes the following: Laundry charges, landline calls made from the hotel room, mini bar charges, transport to and from the participant’s home and the hotel, in house movies, entertainment, travel insurance, travel, spending money, all meals and alcohol and any other incrementals. These costs will be for the participant’s own expense. All costs incurred during the stay will be charged to the participant when they check-out, excluding costs covered by the Organiser.**

- 8.1.3. No upgrades will be allowed.
 - 8.1.4. Bookings are subject to availability at time of booking.
 - 8.1.5. Only 1 [one] voucher may be used per booking.
 - 8.1.6. Only 1 [one] booking per voucher is allowed.
 - 8.1.7. **All bookings must be made 4 [four] weeks prior to the check-in date.**
 - 8.1.8. One of the guests staying must be the person who purchased the Samsung product and the Reward cannot be transferred or exchanged for cash.
 - 8.1.9. Two nights must be taken consecutively at the same hotel.
 - 8.1.10. The booking confirmation must be presented at the hotel on arrival for check in. The Organiser and its agents cannot accept any liability for any failure to present proof of confirmation at check in by the participant, which may result in refusal to accept the reservation.
 - 8.1.11. Cancellations or changes after confirmation of booking will not be permitted.
 - 8.1.12. Bookings may only be made on the “BONUS BREAK” package and no other class of accommodation.
- 8.2. The Protea Hotel by Marriott® Reward is based on availability of the pre-negotiated “BONUS BREAK” packages at the respective hotels concerned. The participant can only book on a “BONUS BREAK” package. Publicly advertised availability does not recognize or refer to these pre-negotiated packages and is therefore not applicable to this promotion. Prices and packages given by the hotel or displayed in the press or any other website, may differ to those provided on the Reward.
- 8.3 A Protea Hotel by Marriott® voucher code will be allocated to the participant via SMS. [Any participant who has unsubscribed from receiving marketing SMSs will not receive the SMS and it is the participant’s responsibility to notify the Organiser by calling +27 87 056 2144. The Organiser cannot be held responsible for SMSs not received by participants].
- 8.4 Once the Protea Hotel by Marriott® voucher has been received by the participant, they will be required to book their accommodation online via the dedicated **Samsung Protea Hotel by Marriott® website www.proteavouchers.com**. This is the only platform on which bookings for this promotion can be made. No direct contact, telephonic, email or otherwise with individual hotels, other websites or head office is permitted. The

participant will only be able to book at the hotels available on this website on available dates. The web address will be provided to the participant when they have received their Reward voucher via SMS.

- 8.5 On check in, the participant will need to provide their ID number, surname or voucher code as proof of booking.
- 8.6 The Protea Hotel by Marriott® BONUS BREAK packages are subject to Protea Hotel by Marriott's® regular terms and conditions, which are subject to change, unless otherwise specified in this section.

Purple & Teal Reward Tiers:

- 8.7. The Protea Hotel by Marriott® Reward for Purple and Teal reward tiers, entitles the participant to a Protea Hotel by Marriott® voucher to the value depending on the Tier Offer. A R1000 (One Thousand Rand) voucher **[Purple Tier]** and R500 (Five Hundred Rand) voucher **[Teal Tier]**. This voucher can be utilized for accommodation bookings with Protea Hotel by Marriott® with the following conditions:

- 8.7.1. The Accommodation Reward entitles the participant to use the Protea Hotel by Marriott® voucher as a credit against a reservation on the Best Available Rate displayed for the period being booked.

- 8.7.2. Accommodation and packages as included in the best available rate chosen and room type selected. Accommodation charge remaining (post deducting the value of the voucher), such as laundry charges, landline calls made from the hotel room, mini bar charges, transport to and from the participant's home and the hotel, in house movies, entertainment, travel insurance, travel, spending money, all meals and alcohol and any other incrementals will be for the participant's own expense. All costs incurred during the stay will be charged to the participant when they check-out, excluding costs covered by the Organiser.

- 8.7.3. Upgrades will be allowed based on availability and a supplement charge due.

- 8.7.4. The accommodation Reward is based on availability of the Protea Hotel by Marriott® voucher rates at the hotels concerned. The participant can only book on a Protea Hotel by Marriott® voucher package. Publically advertised availability does not recognize or refer to these pre-negotiated packages and is therefore not applicable to this promotion. Prices and packages given by the hotel or displayed in the press or any other website, may differ to those on the Reward.

- 8.7.5. A Protea Hotel by Marriott® voucher code will be allocated to the participant via SMS. [Any participant who has unsubscribed from receiving marketing SMSs will not receive the SMS and it is the participant's responsibility to notify the Organiser by calling +27 87 056 2144. The Organiser cannot be held responsible for SMSs not received by participants].
- 8.7.6. Once the Protea Hotel by Marriott® voucher has been received by the participant, they will be required to book their accommodation online via the dedicated **Samsung Protea Hotel by Marriott® website** www.proteavouchers.com. This is the only platform on which bookings for this promotion can be made. No direct contact, telephonic, email or otherwise with individual hotels, other websites or head office is permitted. The participant will only be able to book at the hotels available on this website on available dates. The web address will be provided to the participant when they have received their Protea Hotel by Marriott® voucher via SMS.
- 8.7.7. Bookings are subject to availability at time of booking.
- 8.7.8. Only 1 [one] voucher may be used per booking.
- 8.7.9. Only 1 [one] booking per voucher is allowed.
- 8.7.10. **All bookings must be made 4 [four] weeks prior to the check-in date.**
- 8.7.11. One of the guests staying must be the person who purchased the product and the Reward cannot be transferred or exchanged for cash.
- 8.7.12. The full value of the value Protea Hotel by Marriott® voucher must be consumed against a single reservation, no split across multiple reservations will be allowed.
- 8.7.13. The booking confirmation must be presented at the hotel on arrival for check in. The Organiser and its agents cannot accept any liability for any failure to present proof of confirmation at check in by the participant, which may result in refusal to accept the reservation.
- 8.7.14. Cancellations or changes after confirmation of booking will not be permitted.
- 8.7.15. The Protea Hotel by Marriott® reward voucher packages are subject to Protea Hotel by Marriott's® regular terms and conditions, which are subject to change, unless otherwise specified in this section.

9 The Flight Centre Reward

9.1. The Flight Centre Reward entitles the participant to a **R3000 (Three Thousand Rand) Flight Centre voucher [Blue Reward Tier], R6000 (Six Thousand Rand) Flight Centre voucher [Silver Reward Tier], R10000 (Ten Thousand Rand) Flight Centre voucher [Gold Reward Tier], R1000 (One Thousand Rand) Flight Centre voucher [Purple Reward Tier] or R500 (Five Hundred Rand) Flight Centre voucher [Teal Reward Tier]** depending on the respective Tier, with the following conditions:

- 9.1.1. Bookings are for local destinations within South Africa only.
- 9.1.2. One of the guests travelling must be the person who purchased the Samsung product and the Reward cannot be transferred or exchanged for cash.
- 9.1.3. Cancellations or changes after confirmation of booking will not be permitted.
- 9.1.4. The participant must complete the Reward Redemption Form and email it back to the email address provided as a pre-requisite for the Reward to be claimed. **Forms that are not received within 1 [one] year of the Reward Registration Pin Code being issued will not be considered and the Reward will be forfeited.**
- 9.1.5. A Flight Centre voucher code will be allocated to the participant via SMS. [Any participant who has unsubscribed from receiving marketing SMSs will not receive the SMS and it is the participant's responsibility to notify the Organiser on +27 87 056 2144. The Organiser cannot be held responsible for SMSs not received by participants.
- 9.1.6. **All bookings must be made directly with the Flight Centre** on the number provided to the participant. The Flight Centre contact number will be provided to the participant when they have received their Reward voucher via SMS.
- 9.1.7. **All bookings must be made 4 [four] weeks prior to the departure date. No bookings under four weeks in advance will be allowed.**
- 9.1.8. All travel must be **completed by 31 July 2023**, failing which the Reward will be forfeited and the participant shall not have any claim against the Organiser as a result thereof. **All bookings must be received by 31 March 2023 at the latest.**
- 9.1.9. In the case of flights when using 1 [one] voucher to book for more than 1 [one] person, all flights need to be taken simultaneously, with all passengers, flying to the same destination, on the same flight. Flights cannot be split across multiple flight routes, dates or people.

- 9.1.10. Bookings are subject to limited availability. In the event that dates requested are not available, the participant will be required to provide alternative dates.
- 9.1.11. This Reward operates on an e-ticket system and presentation of an ID document will be required when checking in.
- 9.1.12. Any additional charges over and above the value of the participant's voucher, or arising from additional passengers will be for the participant's own account.
- 9.1.13. Should the full value of the voucher not be used for the booking, the participant will forfeit the remaining value of the voucher.
- 9.1.14. The Organiser and its agencies cannot be held liable for any changes to flight schedules, routes and destinations or loss of baggage.
- 9.1.15. Flight Centre vouchers codes cannot be used in conjunction with any other promotional offer.
- 9.1.16. Flight Centre vouchers are subject to the rewards partner's regular terms and conditions, which are subject to change, unless otherwise specified in this section.

9 The Mr D Food Reward

- 11.1. The Mr D Food Reward entitles the participant to Mr D Food WiCodes up to the maximum value of **R3 000 (Three Thousand Rand) [Blue Reward Tier], R6 000 (Six Thousand Rand) [Silver Reward Tier], R10 000 (Ten Thousand Rand) [Gold Reward Tier], R1000 (One Thousand Rand) [Purple Reward Tier] or R500 (Five Hundred Rand) [Teal Reward Tier]** per respective Tier.
- 11.2. These Rewards are subject to the following conditions:
- 11.2.1. The participant will be provided a Mr D Food WiCode allocation each month (Monthly Voucher Allocation), the value of which will be relative to the value of their tier, for a period of 1 (one) to 12 (twelve) months from the date the Reward Voucher is issued via SMS as per the table in clause 7.4.3.
- 11.2.2. **Individual Mr D Food WiCodes will be shared in denominations of R250 (Two Hundred and Fifty Rand) up to their maximum Monthly Voucher Allocation.**

- 11.2.3. The participant will be required to redeem their Mr D Food WiCodes via the Reward Redemption Platform which will be provided to the participant when they received their Reward Voucher via SMS.
- 11.2.4. Only one individual Mr D Food WiCode may be used per purchase.
- 11.2.5. Should the full value of an individual Mr D Food WiCode not be used on an order, the participant will forfeit the remaining value of the individual Mr D Food WiCode. Or alternatively, please email vouchers@mrdfood.com if a credit needs to be applied and your wallet will be credited.
- 11.2.6. Should the Mr D Food order be more than the value of an individual Mr D Food WiCode, the participant will be required to pay in the difference of the cost.
- 11.2.7. The participant has 1 (one) year from the date of issue of the Reward Voucher via SMS to redeem their Mr D Food WiCodes.
- 11.2.8. The participant will be required to download the Mr D Food app to use this Reward.
- 11.2.9. All Mr D Food orders need to be placed via the Mr D Food App, no telephonic orders will be permitted.
- 11.2.10. A delivery fee will be charged on all orders.
- 11.2.11. Mr D Food WiCodes cannot be exchanged for cash.
- 11.2.12. Mr D Food WiCodes are subject to Mr D Food's regular terms and conditions, which are subject to change, unless otherwise specified in this section.
- 11.2.13. The monthly voucher allocation will begin from the date that the Reward Voucher SMS was issued and be valid for one year.

11. The Dis-Chem Reward

- 12.1. The Dis-Chem Reward entitles the participant to Digital Vouchers up to the maximum value of **R3 000 (Three Thousand Rand) [Blue Reward Tier], R6 000 (Six Thousand Rand) [Silver Reward Tier], R10 000 (Ten Thousand Rand) [Gold Reward Tier],**

R1000 (One Thousand Rand) [Purple Reward Tier] or R500 (Five Hundred Rand) [Teal Reward Tier] per respective Tier.

12.2.

12.3. This Reward is subject to the following conditions:

- 12.3.1. The participant will be credited with a Dis-Chem voucher allocation each month (Monthly Voucher Allocation), the value of which will be relative to the value of their tier, for a period of 1 (one) to 12 (twelve) months as per the clauses 7.4.3.
- 12.3.2. Dis-Chem vouchers will be shared in denominations of R250 (Two Hundred and Fifty Rand) and R500 (Five Hundred Rand) up to their maximum Monthly Voucher Allocation.
- 12.3.3. Once the participant has redeemed their Monthly Voucher Allocation, the Dis-Chem Digital Voucher is valid for 6 (six) months from the date of issue.
- 12.3.4. Multiple Dis-Chem Digital Vouchers can be used against one purchase upon check-out.**
- 12.3.5. Digital Vouchers cannot not be exchanged for cash nor will cash be given as change.
- 12.3.6. Should the purchase value be lower than the Digital Voucher value, no change will be issued, nor can the remaining value be redeemed on another transaction, nor at another time. The Digital Voucher value must be redeemed in full as per the terms and conditions of the issuer.
- 12.3.7. Dis-Chem Benefit points will not be awarded upon redemption of a Digital Voucher.
- 12.3.8. A Digital Voucher cannot be used to purchase a Dis-Chem plastic Gift card.
- 12.3.9. Digital Vouchers and the campaign thereof cannot be exchanged or refunded.

13. The DStv Reward

- 12.1. The DStv Reward entitles the participant to **50% (fifty percent) off DStv Premium for a period of 24 (twenty four) months [Gold Reward Tier], 50% (fifty percent) off DStv**

Premium for a period of 12 (twelve) months [Silver Reward Tier] 50% (fifty percent) off DStv Premium for a period of 6 (six) months [Blue Reward Tier] or R1000 (One Thousand Rand) off DStv Premium for a period of 2 (two) months [Purple Reward Tier] or R500 (Five Hundred Rand) off DStv Premium for a period of 1 (one) month [Teal Reward Tier].

12.2. Reward redemption:

12.2.1. In order to redeem this reward, participants must contact and return the Reward Redemption Form to the Concierge Service completed with all required information. Once received, a representative from MultiChoice (DStv) will contact the Participant within 72 (seventy two) hours in order to complete the subscription agreement process.

12.2.2. **Gold, Silver and Blue Reward Tier Participants will be required to sign an agreement with MultiChoice for the duration of their specified subscription period. The contract will outline the terms of the agreement between the Participant and MultiChoice.**

12.2.3. **Purple and Teal Reward Tier Participant's will be able to utilize their reward for an amount off their monthly subscription for a specified period as stated in clause 12.1. This Reward is for an amount off subscriptions only.**

12.2.4. The redemption of this reward may be dependent on certain qualifying criteria. This will be explained in detail by the Concierge Service prior to selection of this reward.

12.3. This Reward is subject to the following conditions:

12.3.1. This offer is for the Premium package only.

12.3.2. Eligible customers will be contacted by DStv to confirm reward.

12.3.3. The reward period is determined and validated by the Organiser. No changes to your reward period are permitted.

12.3.4. The Gold, Silver and Blue Tier reward (50% discount on DStv Premium) can only be redeemed by taking up a contract for the reward period. Contracts that include a decoder require credit vetting and all contracts are payable by debit

order only. This reward is subject to credit check if a participant is not existing customer.

- 12.3.5. This reward is not available and cannot be transferred to a DStv Business subscription.
- 12.3.6. This reward cannot be redeemed on a streaming only subscription to DStv Premium.
- 12.3.7. Taking up this reward does not constitute a commitment to remain active or remain on DStv once the reward period ends. Should no cancellation request be received from the customer before the end of the reward period, DStv Premium will remain active at the prevailing rate. Cancellation of DStv Premium (or a downgrade to a lower package) can be done using any of our self service channels.
- 12.3.8. This reward cannot be transferred to a DStv account of which the winner is not the account holder.
- 12.3.9. The reward may not be exchanged for cash.
- 12.3.10. Downgrade to a lower package, change in payment method, default in payment or cancellation of your contract will result in termination of the reward and loss of any remaining discount.
- 12.3.11. This promotion may not be taken in conjunction or concurrently with other special offers available from MultiChoice.
- 12.3.12. This reward is limited to one per DStv customer account.
- 12.3.13. These terms and conditions are in addition to those governing subscription to the MultiChoice Service (available on dstv.com).
- 12.3.14. This reward can only be redeemed in SA.
- 12.3.15. MultiChoice reserve the right to withdraw, postpone, amend or suspend this reward at any time and for any reason which MultiChoice and the Organiser may deem necessary, without prior notice.
- 12.3.16. MultiChoice complies with provisions of the Consumer Protection Act (CPA) and the Protection of Personal Information Act (POPIA). Should you have any

queries or complaints, you may contact us on help@dstv.com for CPA-related queries or DPO@MultiChoice.co.za for POPIA related queries.

12.3.17. MultiChoice employees are not eligible for this reward if they partake in the Samsung Buy and Get Promotion.

12.4. Reward Tier detail and conditions:

12.4.1. **New DStv customers, ie Participants who are not DStv subscribers prior to the Reward redemption, will be activated on a Premium DStv subscription immediately after signing the subscription agreement with MultiChoice.** The agreement will take effect as soon as concluded and activated. In addition, Gold Tier Reward Participants have the option to receive an Explora Ultra Decoder with installation as part of the 24-month subscription agreement. This includes Access fee, payable monthly via debit order and includes free delivery. The Participant does have the option to select the Subscription only contract.

12.4.2. **Existing DStv customers, ie Participants who are DStv subscribers prior to the Reward redemption, who have any DStv subscription other than Premium will be upgraded to a Premium subscription upon signing the subscription agreement with MultiChoice.** No further payments are required during the month in which the Participant's subscription is upgraded. The agreement will take effect as soon as concluded and activated. In addition, Gold Tier Reward Participants have the option to receive an Explora Ultra Decoder with installation as part of the 24-month subscription agreement. This includes Access fee, payable monthly via debit order and includes free delivery. The Participant does have the option to select the Subscription only contract.

12.4.3. **Existing DStv customers, ie Participants who are DStv subscribers prior to the Reward redemption, who have a Premium subscription, will remain on their current subscription without interruption.** The agreement will take effect as soon as concluded and activated. In addition, Gold Tier Reward Participants have the option to receive an Explora Ultra Decoder with installation as part of the 24-month subscription agreement. This includes Access fee, payable monthly via debit order and includes free delivery. The Participant does have the option to select the Subscription only contract.

- 12.4.4. Blue and Silver tier Participants are provided with the option of extending their contracts to 24-months with MultiChoice and receive an Explora Ultra Decoder with installation. Any contract extensions will be for the Participant's own account. The Reward will only be applicable for the period stipulated in clause 12.1.
- 12.5. Any fraudulent behavior will result in an immediate cancellation of issued Rewards. The Organisers reserve any rights in law to pursue appropriate compensation and / or institute criminal proceedings. The Organisers accept no responsibility for incomplete, lost, misdirected, illegible, late, or altered registrations. Registrations that do not comply with these Terms and Conditions will be disqualified. The Organisers reserve the right to investigate any participant's actions regarding any aspect of the Rewards and the redemption thereof.
- 12.6. Any participant who returns a product purchased during the promotional period forfeits their Reward accordingly. Regarding the Promotion returns policy, where participants purchase qualifying products and return these products to the participating retailer, the following rules will apply:
- 12.6.1. A participant returns or exchanges their purchase for any reason whatsoever with the participating retailer after the entry process of the Reward, the participant must call the Organiser on +27 87 056 2144 to cancel their entry and acknowledge that they are no longer able to claim the Reward corresponding to the product model code returned;
- 12.6.2. If the participant has already redeemed the Reward and then returns or exchanges their purchase, the Organisers reserve the right to claim back the value of the Reward from the participant.

13. Limitation of Liability:

- 13.1. To the extent permitted by the Consumer Protection Act 68 of 2005 and any other applicable law:
- 13.1.1. The participant hereby indemnifies the Organiser against any direct, indirect, special, incidental, consequential or punitive damages or loss of any kind regardless of how this was caused, and whether it arose under the law of

contract or delict or otherwise, because of the participants entrance to the Promotion.

- 13.1.2. The Organiser excludes all warranties (express or implied), representations and liabilities regarding this Promotion (other than for death or personal injury caused by its negligence and/or fraud).

13.2 The Organiser will make every reasonable effort to maintain and/monitor the Promotion. However, to the extent permitted by Consumer Protection Act and other applicable law:

(a) you agree that the Organizer will not be liable or responsible for, and

(b) you hereby release the Organizer and its respective agents, affiliates, assigns, directors, officers, subsidiaries, holding companies, service providers, suppliers, employees or representatives from, and hereby indemnify each of us against all claims in respect of:

any loss, liability or damage of whatsoever nature arising from or suffered in connection with this Promotion, by you or any other person, for whatever reason, including as a result of technical failures affecting the participation and prize or Offer redemption, incorrect winner announcements, error, mistakes, omission, interruption, defects, deletion, delay in operation or transmission, viruses, communication line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the internet or website, software failure whether resulting or not from any force majeure or from theft, destruction or unauthorized access to our systems.

The sub-paragraph above has important legal consequences for you. It limits our risk and liability, and you undertake to hold us harmless in the event that you have any claim to us. If for any reason we make a mistake, there is a technical error, or any circumstances listed above arise, you will not be able to pursue any action or claim against us for any loss or damage suffered. You also indemnify us for any claims which may be made by third parties.

14. General

14.1. Information regarding the Promotion that is published on authorized advertising material will also form part of the terms and conditions of the Promotion.

14.2. The Organiser's may in their sole discretion amend these terms and conditions at any time, without notice, and such amendments shall be deemed to have taken effect from the date of publication of the revised terms and conditions on the Organiser's website

www.samsung.com/za/offer. The onus rests on the participant to constantly check the website for updates to the terms and conditions.

- 14.3. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organiser, including but not limited to technical difficulties, unauthorized intervention or fraud, the Organiser reserve the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the Promotion as appropriate, subject to the approval of relevant regulatory authorities.
- 14.4. Save as permitted by Law, the Organiser reserves the right to cancel, suspend or terminate this Promotion, without notice at any time, and such cancellation, termination or termination shall be deemed to have taken effect from the date of publication on the Organiser's web www.samsung.com/za/offersite. No liability shall lie against the Organiser in favour of any participant and/ or third party arising from such cancellation, suspension or termination. Therefore, the participant waives his/her right which they may have against the Organiser and hereby acknowledge that they will have no right of recourse or claim of any nature whatsoever against the Organiser.
- 14.5. This Promotion is governed by these terms and conditions, as well as those of the relevant authorized participating stores, associated with this Promotion.
- 14.6. Any dispute or claim arising out of or in connection with the Promotion shall be governed by and construed in accordance with the laws of South Africa.
- 14.7. The Organiser accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control for late or delayed delivery of the Reward owing to, but not limited to, stock unavailability, strike, lock out, any civil commotion or disorder, riot, threat of war, any action taken by governmental authority or public authority of any kind, fire, explosion, storm, flood, earth quake or other acts of God.
- 14.8. If part or all of any clause of these Terms and Conditions is illegal, invalid or unenforceable:
- 14.9. It will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable, but if that is not possible;
- 14.10. It will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect.

15. Consumer Protection Act:

To the extent that the Terms and Conditions or any goods or services provided under the Terms and Conditions are governed by the Consumer Protection Act, 2008 (the "Consumer Protection Act"), no provision of the Terms and Conditions are intended to contravene the applicable provisions of the Consumer Protection Act, and therefore all provisions of the Terms and Conditions must be treated as being qualified, to the extent necessary, to ensure that the applicable provisions of the Consumer Protection Act are complied with.